

The US Navy League, Honolulu Council Strategic Plan
“Moving forward to empower membership!”

You asked for it, we listened, and now we need your help!

In July members of the Honolulu Council of the Navy League met in special session to approve an organizational structure that will execute programs to better connect the sea services with the local community. Since January 2006 board member Karl Stahlkopf has steered an ad hoc committee to sift through existing Navy League activities and programs and explore avenues to optimize our planning process. The objective of this process was to develop a strategic plan to align function with organizational structure while maintaining accountability.

In the past many of our programs were administered by a very limited number of volunteer personnel. Usually a board member would take on a project as program coordinator (i.e. annual meeting) and was given autonomy to develop the whole project with little interface from board or council members. Since decisions were usually made by the project leader in short fuse planning mode, members at best were informed of happenings after the fact. To function properly and operate more efficiently this method has to change.

The output of Karl’s committee is enclosed herein showing the Honolulu Council vision, mission, objectives and new organizational structure. Essentially the bottom line is a decentralization of the planning process to committees, allowing us to capitalize on the collective experience and talent of an entire council membership. The key to success for this plan is active involvement on the part of you the membership.

I have repeatedly heard from many of you that you would like to be more involved in supporting the sea services. Well here is your chance to impact the direction your council takes. There are six committees that require staffing. Current board members will act as chairpersons. I am asking for volunteers from our 3400 member council to participate on individual committees to develop specific 1-year and 3-year operational goals to best facilitate our mission. Volunteers are needed for these committees: (1) Finance and Audit; (2) Awards and Grants; (3) Youth Activities; (4) Legislative, Public Affairs and Community Education; (5) Membership and Retention; (6) Funding and Program Development. These committees will be organized and develop their goals during the Oct-Dec timeframe. Please support your council and the sea services and call our office at 422-9404 or email to navyleague@hawaii.biz to volunteer for your committee(s). I look forward to your positive response. Mahalo nui loa!

Jack Flanagan



United States Navy League, Honolulu Council President
January 06 to January 08

